Securafy®

HIPAA
Compliance Is Not Optional — It's the Law

91% of healthcare organizations have reported a breach in the last two years. It's not a matter of IF a breach will occur, but a matter of **WHEN.**

THE LIST OF HIPAA GUIDELINES IS EXTENSIVE and compliance requirements are always changing and getting more complex. Without proper training, you may be vulnerable to breaches and violations.

- Every office that accepts Medicare or Medicaid WILL be audited regularly.
- Your office has other duties on which to focus on. More of these other tasks will get neglected and/or require working overtime to complete the tasks.
- Every business associate and vendor with whom your office works is obligated to follow HIPAA guidelines too, since they have access to your patient information.

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Let us help you focus on the thing you do best — caring for patients.

WITHOUT THE FOLLOWING, YOU ARE NOT HIPAA COMPLIANT:

- ✔ Network Security
- ✔ Management Plan
- ✔ HIPAA Risk Assessment
- ✔ Policies & Procedures Documents
- ✔ Data Breach Communication Plan
- ✔ Ability to Backup & Recover Data
- ✔ HIPAA Training for Business Associates

EMR SOFTWARE DOES NOT MAKE AN OFFICE HIPAA COMPLIANT

Compliance involves every single aspect of a healthcare organization and extends to all business associates as well.
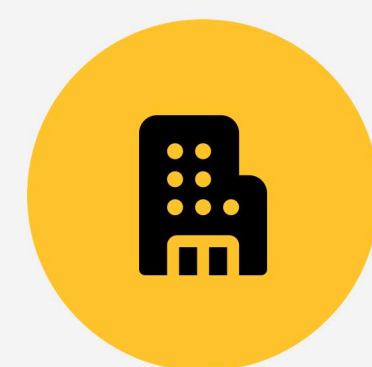
A medical record fetches **8x** to **10x** the price of a credit card on the black market.

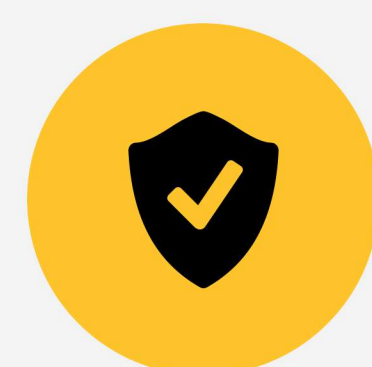Hackers use stolen health records to file tax returns, fake insurance claims and obtain prescription drugs.

THINK YOUR PRACTICE IS TOO SMALL TO BE TARGETED FOR A CYBERATTACK?
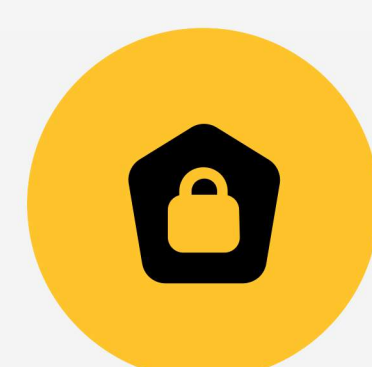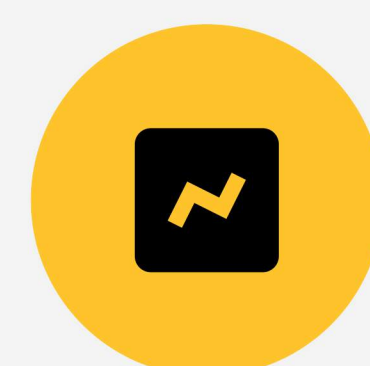
- Data breaches are now a fact of life
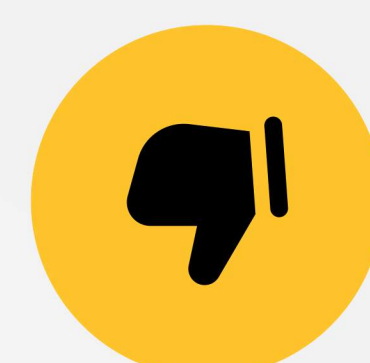- 71% of all cyberattacks target small to medium-sized practices.
- Your office is low-hanging fruit for hackers. Medical offices often neglect to take the risks seriously and implement proper security.

WONDERING HOW A CYBERATTACK CAN IMPACT YOUR BUSINESS? The average data breach is 25,575

- The average data breach is 25,575 records. Average cost per record lost is $429. This brings the total cost of a data breach to an average of $10 million dollars.
- Lost trust and reputational damage are irreparable. 65% of patients seriously consider switching providers after a data breach.
- **72%** 72% of medical offices shut down or file bankruptcy within two years of a breach.

Let us make HIPAA compliance easy and stress-free for your practice. Schedule a **complimentary consultation!**